

EXPERIENCE {

BBDO NY | June 2021–Present

*Junior Art Director conceptualizing and executing 360 campaigns, digital, social, print, out of home, film, and experiential work for brands such as AT&T, Shea Moisture, Girls Write Now, Macy's, Ray Ban Stories, ShopRunner, Chamberlain Nursing School, Bacardi, Cazadores, Dewar's, WhatsApp, Meta Quest, Sandy Hook Promise, Nutro, Pedigree, FedEx, ALS Greater NY*

Freelance Designer | 2018–Present

*Visual communication and identity design for individuals and occasionally small, local businesses*

The Carriage House | Summer 2020

*Art Director on BareSoul Yoga and Coach House Bar & Grill*

EDUCATION {

VCU Brandcenter | 2021

*M.S. Branding, Art Direction*

Virginia Commonwealth University | 2019

*B.S. Mass Communications, Creative Advertising*

SKILLS {

Concept Ideation  
Visual Design  
Typography  
Illustration  
Animation  
Video Editing

Adobe CC  
C4D  
FCPX  
Figma  
Procreate  
Squarespace

